

**Mobile**

**Development**

**HIRE A TEAM OF TECHNOLOGY EXPERTS**

**Advantage**team



**Communication  
Crafts**



Numerous clients  
across the globe create  
outstanding business success  
**because they have  
Communication Crafts  
on their side.**

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We support our clients to achieve great results by delivering a unique combination of Creative + Technology solutions. Backed by our highly motivated & passionate team and excellent infrastructure, we deliver guaranteed satisfaction. That's what we promise in return for your trust.



**We are at  
our best**

**when the challenge  
is complex!**

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We take pride in working with some of the best businesses around the globe. Our designers have delivered 7000+ jobs for our clients in various sizes and shapes.

Our teams of experts go through regular internal & external training programs to upgrade their skills.

**Our USPs: ① Rockstar Performers ② Scale at Will ③ Seamless Services**

# Milestones

- 
- 2 more prestigious awards at the AFAQs Foxglove Awards **2017**
  - Received first ever 4 national awards for creative at the AFAQs Foxglove Team size: 125 **2016**
  - Successful launch of UK operations. **2015**
  - Published an Ecommerce-Magic Book for Start-ups nation wide. Team size: 100 **2014**
  - Moved to self-owned 8000 Sq. ft. infrastructure – Team size: 90 **2013**
  - Bagged our first major global account: Elite Mobile – Team size: 60 **2010**
  - Expanded to 2nd dedicated development facility – Team size: 30 **2009**
  - Received our first international award for ecommerce- Team size: 15 **2008**
  - First international Project & Marketing base in Dubai - Team size: 5 **2007**
  - Started from a small home office– Team size: 1 **2005**



# Clients Across The Globe



# Awards



Digital  
**Web banner rich media**  
  
Campaign  
**Corporate website**  
(Infinium Solutionz)



Digital  
**Brand integration**  
**logo format**  
  
Brand  
**CIMS**



Design  
**Poster**  
  
Campaign  
**Never give up (IMS)**



Design  
**Stationery**  
  
Campaign  
**Saffron Diary**



E-Commerce : **samra.com**  
Bronze Award : **UAE Web Awards**



Print  
**Print Ad**  
  
Campaign  
**Sitting culture print**  
**campaign (HOF)**



Design  
**Poster**  
  
Brand  
**Saffron Lifestyle**

# What will you gain with cc's mobile app services?

- **A distinct edge to your business** with mobile apps that enhances your reach to stakeholders.
- **Happy clients** who can seamlessly access your services/products from their mobiles!
- **Apps that can be seamlessly integrated** with your business with power of smart phone architectures.
- **Amazing after sales support**





# Mobile development Platforms & Technologies



# iPhone App Development



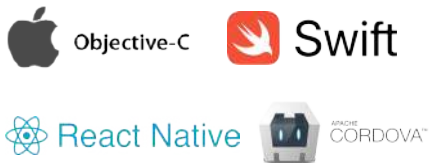
The iOS development team at Communication Crafts uses objective C/Swift programming language. We also use MAC OS X systems and Xcode IDE.

**Concepts:** Objective C, Cocoa Framework, XCode, Localization, XML parsing, JSON parsing, other abilities like, Core Animation, Audio & Video Streaming, Memory Management, Push Notification, InApp Purchase, Accelerometer, Location Manager, Database, etc

**Standards & Trends:** Modal View Controller, Singleton design patterns, Storyboard, Auto layout Concepts AR and VR SDK integration.

## Core Capabilities:

### Language:



### Database:



### Code Repository:



### Reporting Tool:



# Android App Development



CC Advantage team has expertise on native android apps for corporates. Besides developing apps in enterprise space, we have also developed consumer-focused apps and games on Android platform for our clients.

**Concepts:** Object Oriented Programming Concepts, SDLC, Android application architecture, System Analysis and Design, Android Media and surface view apis, Graphics classes, Custom controls etc.

**Standards & Trends:** MVC architecture, Singleton pattern, RXAndroid (reactive programming), AR and VR SDK integration

## Core Capabilities:

### Language:



### Database:



### Code Repository:



### Reporting Tool:



# Server engineering



# Soap web service

We prefer SOAP Web Service as it is a popular middleware that works optimally on different platforms, operating systems, and with any language. SOAP is gradually becoming the standard for all XML based system to system communication.

## Salient Features:

- Can be implemented on different hardware and software platforms
- Supports inter-operability amongst different environments and also supports HTTP
- Offers secured transportation of information
- Platform and language independent
- Easy to use and expandable

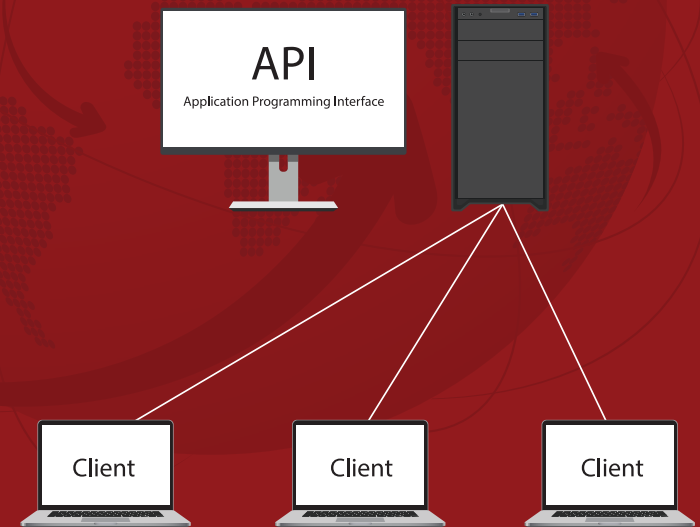


# Restful API

It is an easy to use model for web services and is almost the Native API of web browsers. Restful makes the machine to machine communication effortless and it is universally supported.

## Benefits of Restful API:

- Makes use of HTTP methods
- Focuses on system resources
- Easier-to-use model for web services
- Method of least resistance
- Supports self-describing media methods
- Improved network efficiency responses
- Provides simplicity and ease of development





# Custom back-end Development

We carefully develop a custom back-end support which suits your business and its products and services. A fully functional back-end system enables regular updates for the mobile application.

## Benefits:

- Supports the generation of dynamic web pages
- Helps to extend exposure to customer base
- Helps to manage a variety of content efficiently
- Includes server side programming providing functionality, administration features etc



# What can our Mobile Team do for you?



**Business  
Application**



**AR and VR  
Application**



**GPS based  
Navigation  
Application**



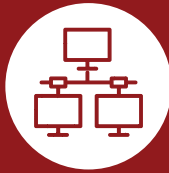
**Events  
Management  
Application**



**CRM  
Application**



**Utility  
Application as per  
your business Need**



**Client Server  
Application**



**Education  
Application**

# Our Portfolio



We know what it takes to bring your ideas alive ;  
**Carefully crafting it in to a cutting edge mobile Application**



Client :

**Peoplactive**

Project :

HR & Employees App

ios & Android

Application Design &  
Development

[www.peoplactive.com](http://www.peoplactive.com)



**PEOPL** **ACTIVE**

A Brand New Solution

Enriched with big data analytics and machine learning algorithms, The PeoplActive app delivers insights that would give HR team a strategic edge and steer them away from monitoring role.



Client :

# Mercedes-Benz Parramatta

Project :

B2C Car Service Booking

ios & Android

Application Design &  
Development



[www.mbparramatta.com.au](http://www.mbparramatta.com.au)



Mercedes-Benz  
Parramatta



Driving across town or across the country, Mercedes-Benz Roadside Assistance lets you travel with confidence and peace of mind. Designed exclusively for Mercedes-Benz owners, Mercedes-Benz Roadside Assistance offers 24-hour emergency roadside service.





Client :

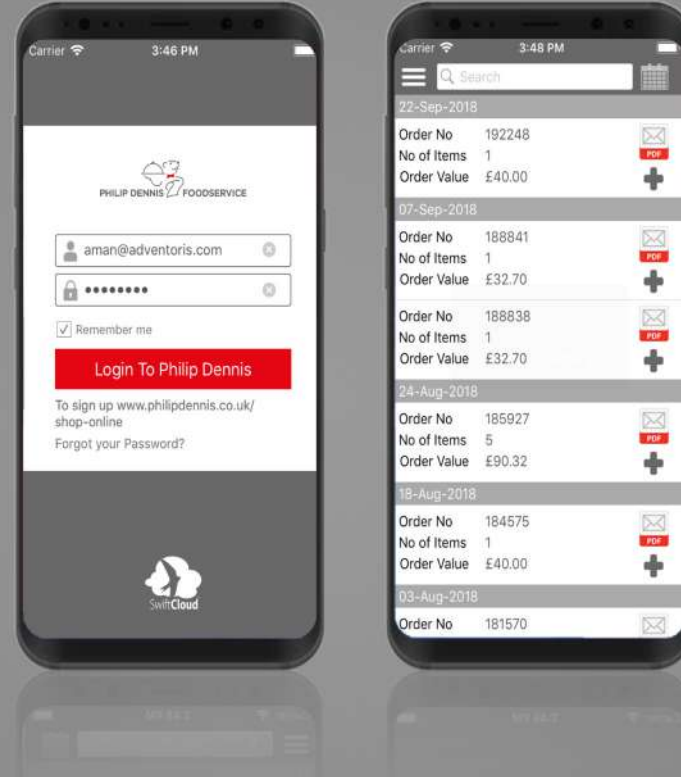
**Swiftcloud**

Project :

B2B Ecommerce App

Native ios & Android  
Application Design &  
Development

[www.swiftcloud.co.uk](http://www.swiftcloud.co.uk)



A revolutionary B2B ecommerce App that allows customers to connect with key suppliers on a single platform, enabling customers to check stock availability, barcode scan, place orders, receive special promotions, check delivery dates, and other vital communications, using smartphones or tablets.



Client :

## Dovetail

Project :

An Event management Platform

ios & Android  
Application Design &  
Development

[www.dovetail.events](http://www.dovetail.events)



**Dovetail®**

Experience the Dovetail App on your mobile device and ensure you have access to the most up-to-date event information. This multiplatform app allows event delegates to access events, floor plan, speaker profiles, event schedule, check-ins as well as networking with delegates as well as exhibitors.



Client :

**Stonker**

Project :

Events Networking  
on Facebook

ios & Android  
Application Design &  
Development

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[www.stonker.com](http://www.stonker.com)



Stonker is a one-of-a-kind networking app thanks to its shared event history. Connect with fellow networkers easily, prioritising those who've shared previous events to meet like-minded people that can help you reach your career goals sooner.

Client :

# Communication Crafts

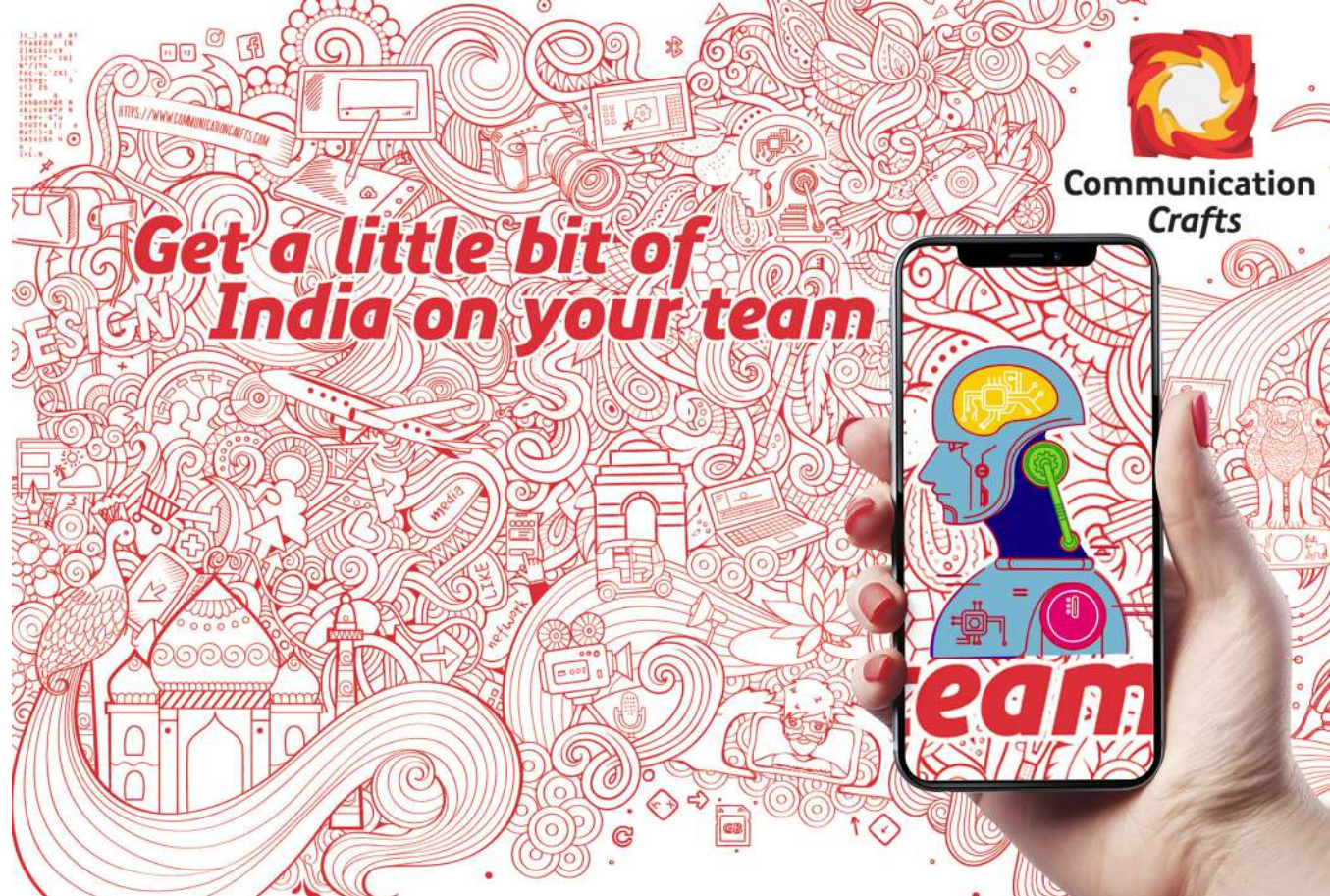
Project :  
B2B Corporate AR App

ios & Android  
Application Design &  
Development

[www.communicationcrafts.com](http://www.communicationcrafts.com)



Communication  
Crafts



Communication  
Crafts

Events and Exhibition are used as a platform to promote your services. The app is very innovative and allows visitors who come to your booth to scan through your booth walls and engage interactively to know about various services , awards and recognition as well as client case studies.





Client :

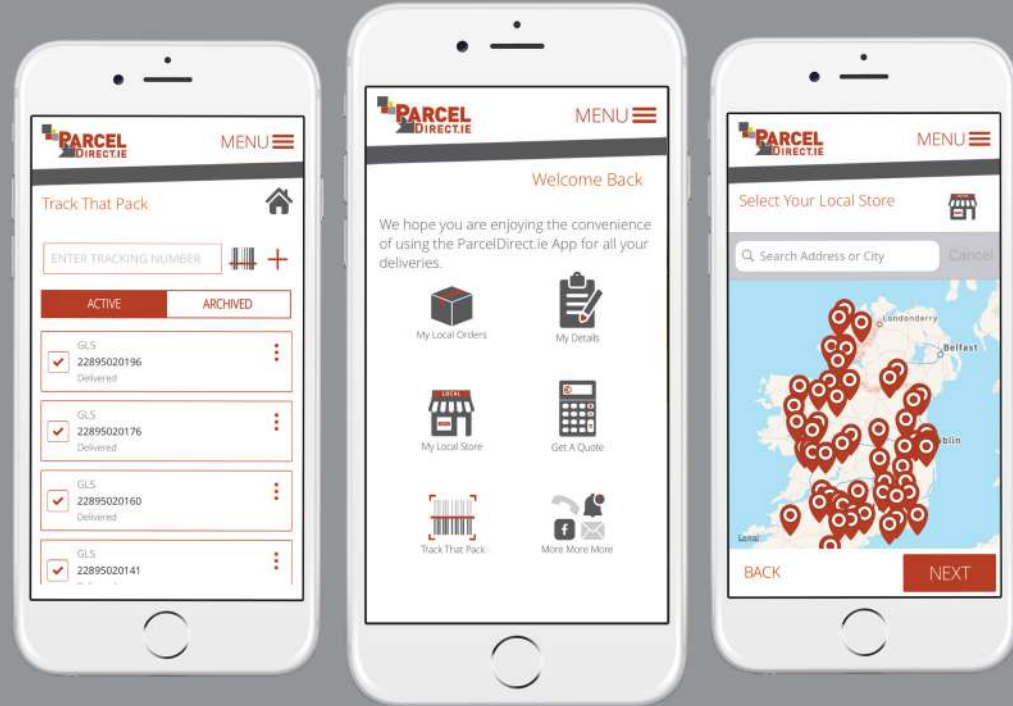
## Parcel Direct

Project :

B2B & B2C Parcel  
booking ecommerce

ios & Android  
Application Design &  
Development

[www.parceldirect.ie](http://www.parceldirect.ie)



Parceldirect app takes parcel delivery to a whole new level. Easy to use app allows you to choose a super convenient, friendly location as your local Parcel Delivery and Drop-Off point. Track all your parcels and get free notifications of the progress. Get quotes and ship parcels & pallets to anywhere worldwide.





Client :

**Provogue**

Project :

B2C Fashion

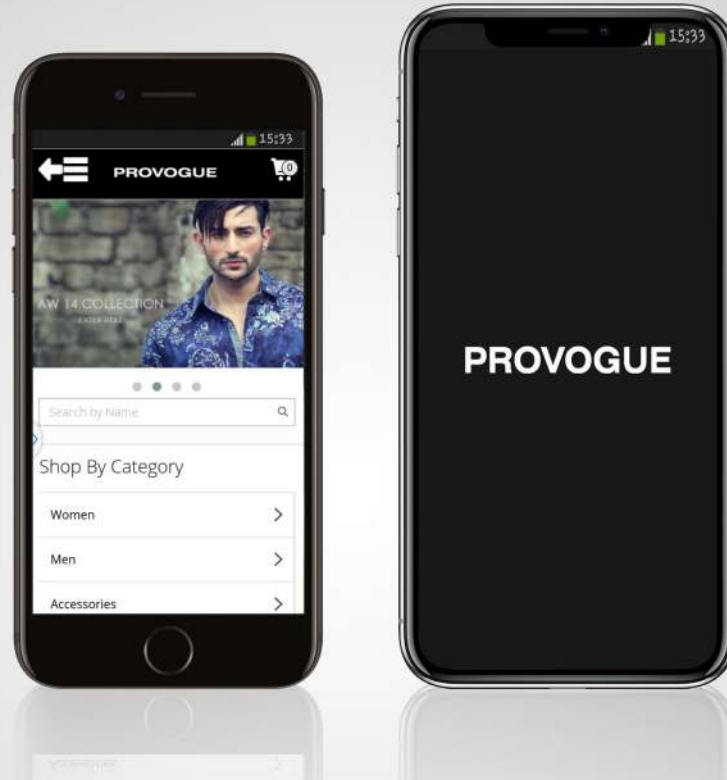
Ecommerce

ios & Android

Application Design &  
Development



[www.provogue.com](http://www.provogue.com)



**PROVOGUE**

Provogue Apps provides a complete hassle-free experience. Now shop for the latest in fashion in Men Shirts, T-shirts, Polos, Denims, Trousers & Chinos, Shorts, Innerwear and Accessories. Get the best online fashion shopping experience every time.



Client :

**Oshad**

Project :

Occupational Health & Safety for Govt. of Abu Dhabi.  
(multilingual)

ios & Android  
Application Design & Development

 React Native

[www.oshad.ae](http://www.oshad.ae)



اوشاد  
oshad

Abu Dhabi OSH Center (OSHAD) tendered us to build this app to maintain the highest level of occupational safety & health performance, satisfaction, sustainability, continual improvement, due care, and commitment for the society and the Emirate of Abu Dhabi.



Client :

**RockFire**

Project :

B2C Investment App

ios & Android

Application Design &  
Development

 React Native

[www.rockfirecapital.com](http://www.rockfirecapital.com)



An App built for a client who is into solar energy. The app allows investors to purchase bonds which invests in solar energy projects. Many councils are utilising solar energy to run towns and they take services from Rockfire to use green energy.

Client :

**LifeweLived**

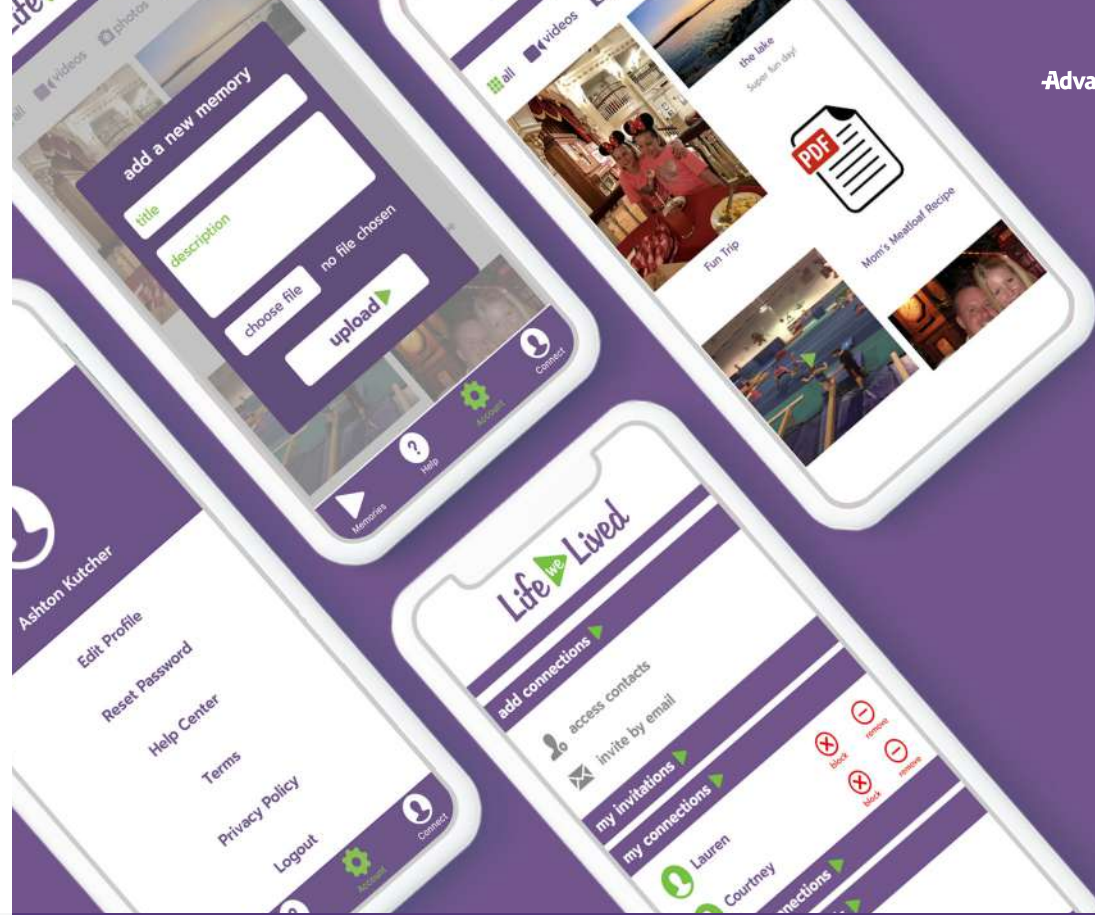
Project :

B2C App

ios & Android  
Application Design &  
Development

[www.lifewelived.com](http://www.lifewelived.com)

Advantage team



**Life we Lived**

In today's digital world preserving beautiful memories for future generations is very essential. The Life We Lived multiplatform app makes it convenient to upload, store and access those memories for years to come from web, iPhone or Android devices.

Client :

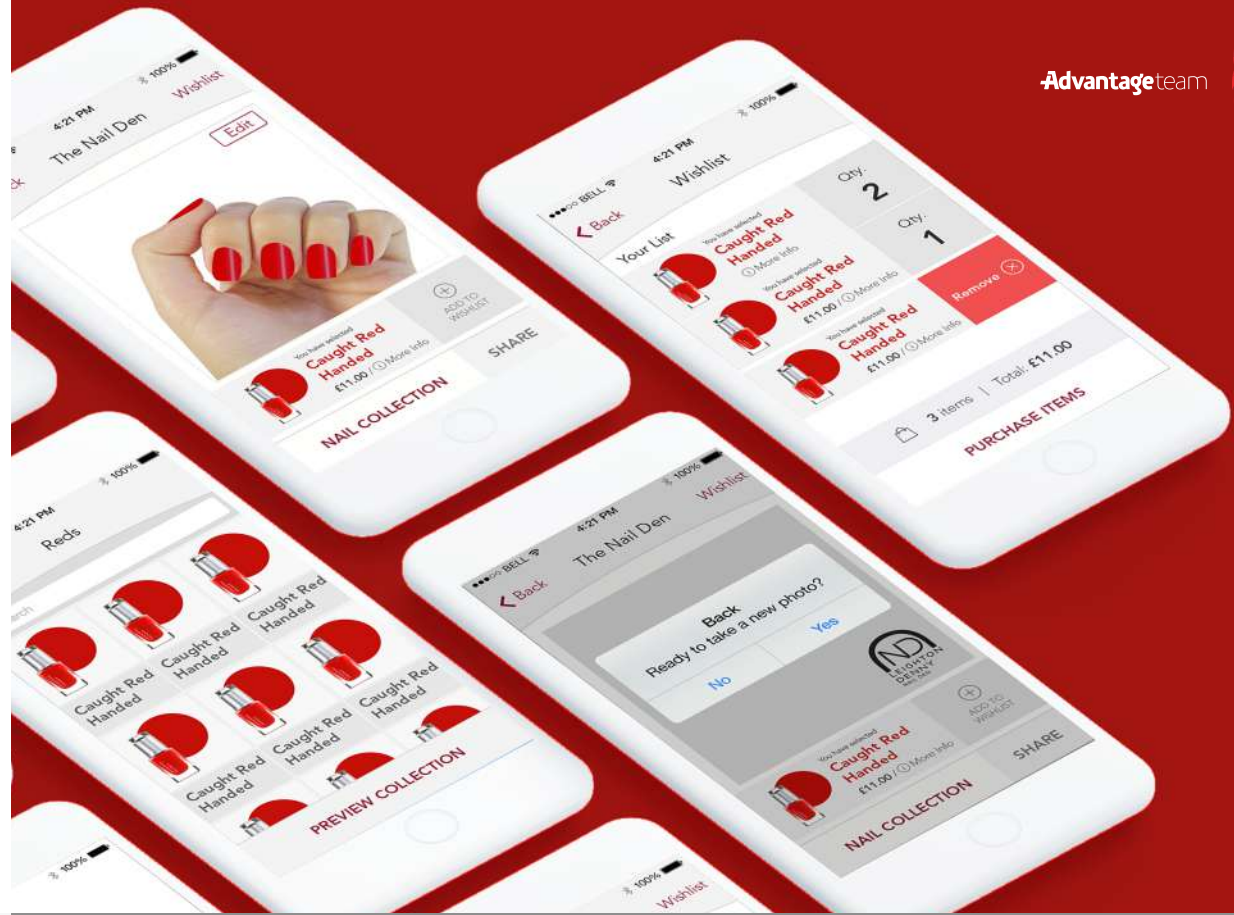
## Nail Style

Project :

B2C AR app for  
Nail Saloons

ios & Android  
Application Design &  
Development

Advantage team



## Nail Style

Nail Salon is an exciting AR app that allows you to try on a variety real-life nail polish colors, nail patterns, and rings on your very own photo! Simply upload a photo or choose a model and instantly paint your nails with gorgeous nail polish colors.





Client :

**Lemono**

Project :

B2C events gathering & management

ios & Android

Application Design & Development



The Lemono app is built to provide a mobile platform for friends and acquaintances to plan events and coordinate meeting points, and manage RSVP's for them.



Client :

## PhotoOrange CRM

Project :

B2B Sales Exec.  
Management &  
CRM APP

ios & Android  
Application Design &  
Development

[www.photoorange.in](http://www.photoorange.in)



An application for sales Executive to perform daily tasks such as Attendance, visit calendar, client order status, client order history, expense reimbursement and track area wise traveling record.



Client :

**Real Baker**

Project :

B2C POS for Bakers

ios & Android

Application Design &  
Development

 React Native

[www.realbakers.in](http://www.realbakers.in)



When a customer visits a REAL Bakers' store, The store attendant takes orders for cakes on the app which is directly integrated with B2C Ecommerce for centralised order processing and delivery for customers.



Client :

# Techblocker

Project :

B2C Ad-blocker app

ios & Android  
Application Design &  
Development

[www.techblocker.com](http://www.techblocker.com)



TechBlocker is very easy to use app that will block spammy ads on your browser. Use the techblocker browser to navigate the web and keep your browsing experience spam advertisements free.



Client :

**Falcon**

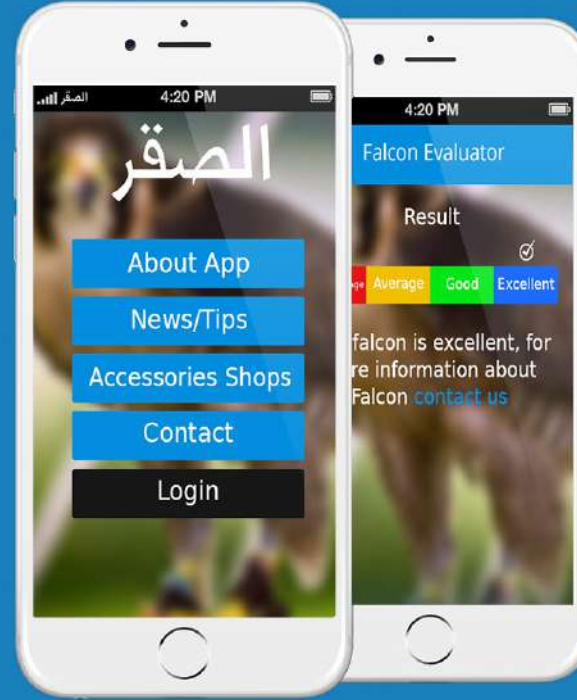
Project :

B2C Falcon Care app (UAE)

ios & Android

Application Design &  
Development

 React Native



**Falcon**

The Falcon is a small and intimate establishment dedicated to showing best practices in how to care, handle and fly birds of prey, for the purposes of falconry. It has an enviable reputation as a training establishment.





Client :

**Huint-Denim**

Project :

ios & Android  
Application Design &  
Development



[www.hiutdenim.co.uk](http://www.hiutdenim.co.uk)



Everyday we make memories. think it's time to capture them. Simply. Without the hassle. But how? The fabric of our clothes is closely stitched to the fabric of our lives. So all our clothing comes with a unique HistoryTag.



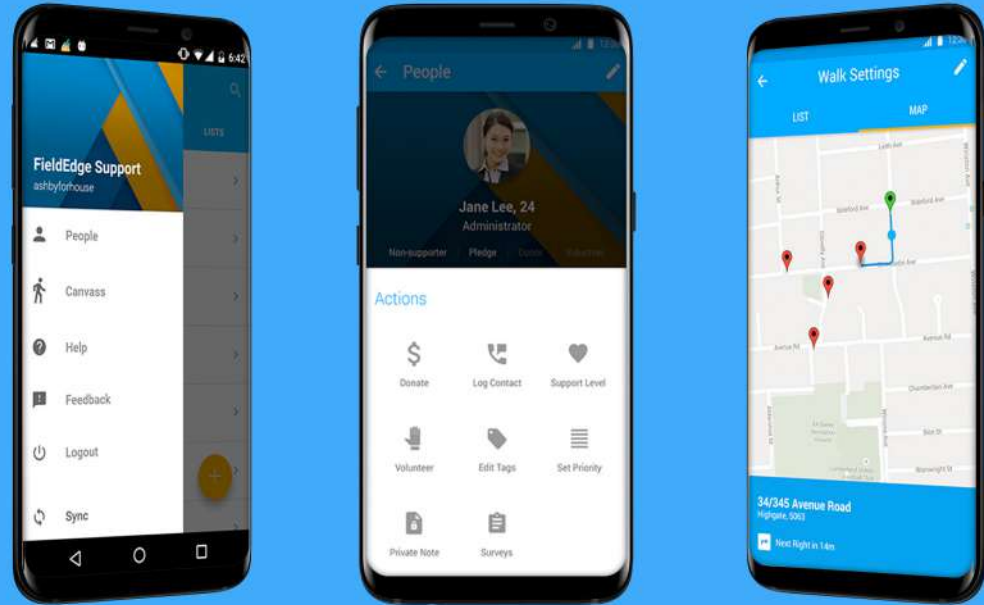
Client :

## FieldEdge

Project :

B2C Campaign  
Canvassing App

ios & Android  
Application Design &  
Development



## FieldEdge

The dedicated app for accessing NationBuilder on user's mobile, FieldEdge delivers realtime remote access to NationBuilder People database plus a comprehensive and intuitive field canvassing solution deployed from NationBuilder control panel. etc.



Client :

# Think write

Project :

Education App for  
Kindergarten Kids

ios & Android  
Application Design &  
Development

[www.thinkwrite-learning.co.uk](http://www.thinkwrite-learning.co.uk)



Think Write is a guided and independent cursive handwriting programme that is proven to help children learn accurate letter formation and transition in to joining. With clearly identified modules of learning, interactive technology and guided handwriting practise.



Client :

## FunLearn ABC

Project :

ios & Android

Application Design &  
Development



## FunLearn ABC

Learning alphabets is not an easy task for kids; FunLearn ABC will help them identify alphabets with fun and ease. FunLearn ABC comes with new features with which you can 'Built Your Own ABC' and let your creativity speak for itself!



Client :

# The Puffometer

Project :

B2C Asthma Inhaler  
dose tracking app  
for patients

ios & Android  
Application Design &  
Development



## The Puffometer

An extremely useful app created for people who use inhalers and preventers on regular basis. It helps users keep track of the doses left in the inhaler/ preventer. It also reminds the users when it's time to take a dose.





Client :

## Gareth Thomas Fitness

Project :

B2C Fitness trainer app

ios & Android  
Application Design &  
Development



## Gareth Thomas Fitness

The Gareth Thomas Fitness app is packed full of workout videos, dietary plans and fitness routines to get you fit and build muscle like a professional. The app will help you maximize your workout to try and achieve the perfect ripped body.



Client :

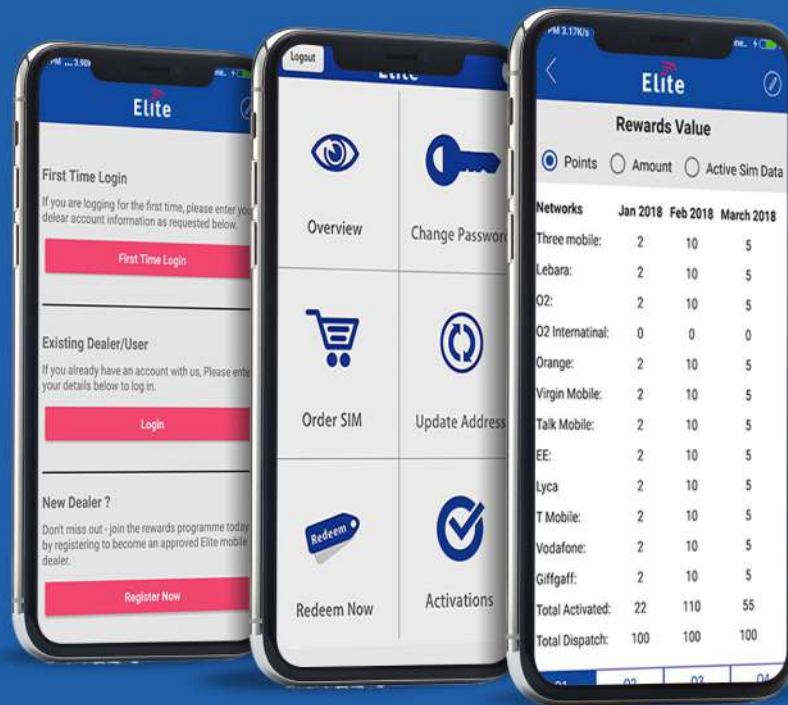
**Elite**

Project :

B2C Rewards App

ios & Android  
Application Design &  
Development

[www.elitemobile.com](http://www.elitemobile.com)



This application is developed to incentivise the dealers for their sales numbers. It also provides support to existing dealers and suppliers to order sim, redeem order etc. Dealers can check their rewards on the app and use it purchase new products from the B2B ecommerce platform.

# Why work with us?



## **Experience**

Within a short span of 14+ years, we've an experience of working on 10+ technology platforms.



## **No-Surprise**

We're sincere and understand our responsibilities very well. So, no chance to get any surprise in your jobs!



## **Scale at will**

Increase or downsize your hired team at any time, in the middle of your project. We are 125 people and growing strong.



## **Language**

To properly understand your requirements, we'll communicate in YOUR language. We're expert at that also!



### **Pre-sales**

Don't say NO to your expanding business. We'll help you achieve the target come what may.



### **Transparency**

Our transparent work process comprises of clear communication & thorough reporting. You'll never feel the miles!



### **Being up-to-date**

We don't work on a technology platform for more than 3 years. We regularly upgrade ourselves.



### **Skill Set**

We keep abreast of all the latest technologies and frameworks. So you can rely on us for all technology requirements.

## A little about Communication Crafts

Established in 2005, Communication Crafts has earned a strong presence across South Asia, Middle East, USA & UK. We have successfully delivered hundreds of creative and technology projects, thanks to a responsive, responsible, young and dynamic team of 125+ strong.

We feel immense pride in saying that our clients love us and we strive hard to achieve that. We are often termed as the team-next-door by our clients.

### India Office

1, Ground Floor, Shitiratna, Nr. Radisson Blu Hotel, Panchvati Cross Road, Ahmedabad-380006, Gujarat, India

US : +1 312 212 3563

[gordon@communicationcrafts.com](mailto:gordon@communicationcrafts.com)

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[jonathan@communicationcrafts.com](mailto:jonathan@communicationcrafts.com)



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Crafts**